

## AIR SPEED RECORD IS NOW LATHAM'S

EXCITING SCENES ON RHEIMS  
AVIATION FIELD.

Latham, Who Fell Into English Chan-  
nel in Effort to Cross It, Sails  
53 Miles an Hour.

BETHENY AVIATION FIELD,  
Rheims, Aug. 27.—Hubert Latham,  
the French aviator, yesterday took  
glorious revenge for the hard luck  
which he experienced in his recent  
attempt to cross the English Channel  
and his indefatigable, but hitherto un-  
successful efforts to accomplish some  
notable achievement during the pres-  
ent meeting, by establishing a new  
world's record for distance, 154 kilo-  
metres, 650 metres, or 98.88 miles.

Latham covered fifteen laps, or 150  
kilometres, in 2 hours, 13 minutes, 9  
seconds, and the full distance in 2  
hours, 18 minutes 9 3-5 seconds, which  
also are world records, the flight be-  
ing at the rate of about 68 1/2 kilo-  
metres an hour, as compared with  
53 1/2 made by Wright at Lemans and  
a fraction under 50 made by Paulhan  
Wednesday.

Except for the one lap speed records  
made by Bleriot and Curtiss this  
week and Paulhan's time record in  
the air, Latham now holds every re-  
cord for distance and speed. Like  
Paulhan, he descended only when the  
gasoline tank was empty.

### FOR SILVER SERVICE.

Board of Trade Takes Action to Se-  
cure Funds.

At the suggestion of Mayor Davis,  
the Gainesville Board of Trade have  
taken up the matter of raising funds  
for the purpose of a silver service for  
the battleship Florida.

Parties desiring to contribute to  
the fund can notify B. F. Hampton,  
who is secretary, and the amounts  
will be credited. Following is the  
list of contributions up to last night:

B. F. Hampton	\$ 5.00
B. R. Colson	1.00
Shields Warren	1.00
H. S. Chubb	1.00
E. E. Cannon	1.00
H. B. Arnold	1.00
W. R. Thomas	1.00
W. W. Hampton, Jr.	1.00
E. D. Turher	1.00
H. P. Robinson	1.00
A. R. Harper	1.00
T. W. Shands	1.00
W. H. Anderson	1.00
R. G. Zetrouer	1.00
J. W. Blanding	1.00
E. G. Baxter	1.00
Dr. Geo. S. Waldo	1.00
Phifer Bros.	1.00
Geo. K. Broome	1.00
Dr. H. C. Spencer	1.00
Hon. Frank Clark	1.00
Geo. Glass, High Springs	1.00

Contributions to the above fund will  
be received from parties residing at  
any point in Alachua county.

Many ills come from impure blood.  
Can't have pure blood with faulty di-  
gestion, lazy liver and sluggish bow-  
els. Burdock Blood Bitters strength-  
ens stomach, bowels and liver, and  
purifies the blood.

We may soon expect to see the  
name of James J. Hill included in the  
"six best sellers."

## CASTORIA

For Infants and Children.

The Kind You Have Always Bought

Bears the  
Signature of *J. C. Watson*

If it's printed stationery you want  
The Sun office is the place to get it.

NOTICE OF APPLICATION FOR TAX  
DEED UNDER SECTION 8 OF CHAPTER  
4888, LAWS OF FLORIDA.

Notice is hereby given that W. H. Phifer Co.,  
purchasers of Tax Certificate No. 280  
dated the 2nd day of July, A. D. 1909, have filed  
said certificate in my office, and have made ap-  
plication for tax deed to issue in accordance  
with law. Said certificate embraces the fol-  
lowing described property situated in Alachua  
county, Florida, to-wit:

Lots 21, 22 and 23, Sec. 36, T. 10 N., S. 10 E.,  
E. 1/4.

The said land being assessed at the date of  
the issuance of said certificate at the name of  
J. C. Watson.

Witness my official signature and seal, the  
27th day of August, A. D. 1909.

H. H. ELLIS, JR.  
County Clerk, Alachua County, Florida.

## BABY'S TERRIBLE WATERY ECZEMA

Itching Humor Broke Out on Tiny  
Mite's Cheeks—Would Tear His  
Face Till Blood Streamed Down  
Unless Hands were Bandaged—  
Spent \$50 on Useless Treatments.

### CURED BY CUTICURA AT COST OF BUT \$1.50



"When my little boy was two and a  
half months old he broke out on both  
cheeks with ec-  
zema. It was the  
itchy, watery kind  
and we had to  
keep his little  
hands wrapped up  
all the time, and  
if he would hap-  
pen to get them  
uncovered he  
would claw his  
face till the blood  
streamed down on  
his clothing. We  
called at once, but  
he gave an ointment which was so  
severe that my babe would scream when  
it was put on. We changed doctors and  
medicines until we had spent fifty dol-  
lars or more and baby was getting  
worse. I was so worn out watching  
and caring for him night and day that  
I almost felt sure the disease was in-  
curable. But finally reading of the  
good results of the Cuticura Remedies,  
I determined to try them. I can truth-  
fully say I was more than surprised, for  
I bought only a dollar and a half's worth  
of the Cuticura Remedies (Cuticura  
Soap, Ointment and Pills), and they did  
more good than all my doctors' medi-  
cines I had tried, and in fact entirely  
cured him. I will send you a photo-  
graph taken when he was fifteen months  
old and you can see his face is perfectly  
clear of the least spot or scar of any-  
thing. If I ever have this trouble again,  
I will never think of doctoring but will  
send for the Cuticura Remedies at once.  
As it is, I would never think of using  
any other than Cuticura Soap for my  
babe. You are at liberty to publish  
this, it may help some distressed mother  
as I was helped. Mrs. W. M. Comer,  
Burnt Cabins, Pa., Sept. 15, 1908."

Cuticura Soap (25c), Ointment (50c), Resolvent  
(50c), and Chocolate Coated Pills (25c), are sold  
throughout the world. Depots: London, 27, Char-  
terhouse Sq.; Paris, 5, Rue de la Paix; Australia,  
R. Towns & Co., Sydney; South Africa, London,  
Ltd., Cape Town, Natal, etc.; Potter Drug & Chem.  
Corp., Sole Importers, 137 Columbia Ave., Boston.  
Mail Order Free. Cuticura Book on Skin Diseases.

### PETITION FOR ELECTION.

To the Honorable Board of Public  
Instruction, Gainesville, Alachua Coun-  
ty, Florida—We, the undersigned  
voters and tax-payers residing in the  
Trenton Special District, petition your  
Honorable Body to call an election  
for the purpose of changing the bound-  
aries of the said Special District so  
as to embody the hereinafter describ-  
ed territory, and to elect trustees for  
the same, and to name the millage  
that shall be assessed on said terri-  
tory:

Beginning at the SW. corner of Sec.  
19, Tp. 10, R. 15, and running North  
4 miles, thence East 3 miles, thence  
North 3 1/2 miles, thence East 3 miles,  
thence South 3 miles, thence West 1  
mile, thence South 1 mile, thence East  
1 mile, thence North 1 1/2 miles, thence  
East 1 mile, thence South 3 miles,  
thence West 3 miles, thence South  
to the Levy county line, thence West-  
ward along the county line to begin-  
ning point. (Signed)

W. A. Brawnell, S. G. Gar, J. R.  
Beach, W. A. Lindsey, J. P. Watson,  
W. E. Bell, B. F. Williams, R. L.  
Tison, H. F. Brooker, W. H. Jones, A.  
L. Sanders, W. F. Beach.

Note—The above petition will be  
acted upon by the Board of Public In-  
struction of Alachua county, Florida, at  
the meeting to be held on September  
6th, 1909.

### SHERIFF'S SALE.

Notice is hereby given that under  
and by virtue of an execution issued  
July 30, 1909, by the Clerk of the  
Circuit Court of Alachua county, Flori-  
da, directed to all and singular the  
sheriffs of the State of Florida, upon  
a certain foreign judgment recorded in  
said Circuit Court, in favor of J.  
I. Williams, plaintiff, and against M.  
R. Davis, defendant, I, P. G. Ramsey,  
Sheriff of Alachua county, Florida,  
have levied upon as the property of  
he said defendant, M. R. Davis, the  
following described lands, situated in  
Alachua county, Florida, to-wit:

Lots 2 and 4, B. 13, south of rail-  
road in the Town of Hagau, according  
to the recorded plat thereof, also  
fractional E 1/4 Sec. 2, Tp. 9, S. R. 19,  
E. 1/4, containing 46 48-100 acres more or  
less, and with, between the legal  
hours of sale, on Monday, the 6th  
day of September, A. D. 1909, sell the  
same at public outcry to the highest  
and best bidder therefor, for cash, be-  
fore the Court House door at Gains-  
ville, Florida, to satisfy said execution  
and costs.

P. G. RAMSEY,  
Sheriff, Alachua County, Florida.  
T. H. ELLIS, JR.  
Attorney for Plaintiff

Active at 87.

This would be unusual news if men  
and women would keep themselves  
free from rheumatism and all aches  
and pains as well as keeping their  
muscles and joints limber with Bal-  
lard's Snow Liniment. Sold by W. M.  
Johnson.

Don't "Went" and bring results.

### BUSINESS CARDS

DR. GEO. S. WALDO,

—DENTIST—

Graham Building, East Main Street N.  
Bell Phone 51. Also Long Distance.

DR. DeVERE B. MORRIS,

....DENTIST....

Office over Gainesville National Bank  
Phone 300.

DR. J. H. ALDERMAN,

DENTIST.

Office over Dutton & Co's. Bank  
Phone 280, Gainesville, Fla.

W. E. BAKER,

ATTORNEY-AT-LAW,

.. SOLICITOR IN CHANCERY ..

GAINESVILLE, Alachua Co., FLA.;  
Office in Haymans Block.

FERDINAND BAYER,

ATTORNEY AT LAW,

GAINESVILLE, FLORIDA.

Can sell your city property, (im-  
proved and unimproved), phosphate,  
trucking and farming lands. Send him  
a list of what you offer for sale. 2142m

J. A. CARLISLE,

ATTORNEY AT LAW

And Solicitor in Equity

Real Estate, Conveyancing and Gen-  
eral Practice. All business promptly  
attended to. Office next door to Sun  
office. GAINESVILLE, FLORIDA

FRANK CLARK THOMAS FIELDING

CLARK & FIELDING

LAWYERS

Practice in all Courts, State and  
Federal.

Offices Over Gainesville National  
Bank, Gainesville, Florida.

## Dr. A. Dolan

Mild Medicine Treatment for  
Horses and Mules' Eyes  
Gainesville, Florida



## Warning!!!

Take Heed—Be sure to have an ab-  
stract of the farm or lot you are con-  
sidering purchasing before you invest.

You will know then to the smallest  
detail just what the history of the  
parcel is if you have us draw up the  
abstract.

Absolutely accurate work—and  
prompt service

ALACHUA COUNTY ABSTRACT CO.  
Gainesville, Florida.

## VOYLE & VOYLE

## REAL ESTATE

GAINESVILLE, FLA.

Farms, Dwellings, Lots

—For Sale—

LIST YOUR PROPERTY WITH US

Abstracts of Title Made

To all Lands in Alachua County  
on short notice

Fire Insurance

—Written in Reliable Companies—

ABOUT ADVERTISING—NO. 2

## The Dollar That Can't Be Spent

By Herbert Kaufman

Every dollar spent in advertising is not  
only a seed dollar which grows a profit for the  
merchant but is actually retained by him even  
after he has paid it to the publisher.

Advertising creates a good will worth the  
cost of the publicity.

It actually costs nothing. While it uses  
funds it does not use them up. It helps the  
founder of a business to grow rich and at the  
same time keeps his business from not dying  
when he does.

It eliminates the personal equation. It per-  
petuates confidence in the store and makes it  
possible for a merchant to withdraw from busi-  
ness without having the profits of the business  
withdrawn from him. It changes a name to  
an institution—an institution that will survive  
after the death of its builder.

It is really an insurance policy which costs  
nothing—pays a premium each year instead of  
calling for one, and renders it possible to  
change the entire personnel of a business  
without disturbing its prosperity.

Advertising renders the business stronger  
than the man—independent of his presence. It  
permanentizes systems of merchandising, the  
track of which is left for others to follow.

A business which is not advertised must  
rely upon the personality of its proprietor, and  
personality in business is a decreasing factor.  
The public does not want to know the man who  
owns the store—it isn't interested in him, but  
in his goods. When an unadvertised business  
is sold it is only worth as much as its stock of  
goods and fixtures. There is no good will to  
be paid for—it does not exist—it has not been  
created. The name over the door means noth-  
ing except to the limited stream of people  
from the immediate neighborhood, any of  
whom could tell you more about some store  
ten miles away which has regularly delivered  
its shop news to their breakfast tables.

It is as shortsighted for a man to build a  
business which dies with his death or ceases  
with his inaction as it is unfair for him not  
to provide for the continuance of its income to  
his family.

(Copyright, 1908, by Tribune Company, Chicago.)

## "That Which Is Worth Having Is Worth Advertising For"

The old adage that what is worth having is worth ask-  
ing for is still true—true of the more intricate life of today.

The thing you want—whether it is a used piano or a  
home, whether it is a ready-made business or a lost pocket-  
book—is obtained readily through advertising, and with  
difficulty, or not at all, through other means.

THE SUN "WANT" ADS. BRING RESULTS